Stratton School

Business

Curriculum Journey 2026 - 2028

Year 13

Unit 2: Developing a Marketing Campaign

Unit 2: Developing a Marketing Campaign

Externally Assessed—January

Unit 8: Recruitment & Selection

Internal Assessment

Unit 8: Recruitment & Selection

Internal Assessment

Re-sits:

Externally assessed Units—May.

Year 12

Unit 2: Developing a Marketing Campaign

Unit 1: Introduction to Business

Internal Assessment

Unit 1: Introduction to Business

Internal Assessment

Unit 1: Introduction to Business

Internal Assessment

Externally Assessed—January

Unit 3: Personal and Business Finance.

Unit 3: Personal and Business Finance.

KS5
BTEC Level 3 Extended Certificate in Business.

Year 11

Exam Technique
Feedback
Recap and retrieval.

Finance
5.4—5.5
Break-even
Cash Flow

External Environment
6.1—6.3
Ethics/Environment

Interdependent nature of business
7.1 Impact of risk and reward

Paper 1 recap and revision.
Exam Technique & Revision

Paper 1: (J204/01)

Paper 2: (J204/02)

KS4
Year 10 Internal Assessment.

Year 10

Finance
5.1—5.3
Sources of Finance
Revenue, costs

Operations
4.5—4.6
Business Location
Suppliers

Operations
4.3—4.4
Sales Process
Consumer LAw

Operations
4.2
Quality

Operations
4.1
Production

People
3.5—3.6
Motivation
Training
Employment Law

KS3
Year 9 Internal Assessment.

Year 9

Business Activity
1.1—1.4
Enterprise
Aims and Objectives

Business Activity
1.5—1.6
Business Ownership
Stakeholders

Role of Marketing
2.1-2.3
Market Research
Market Data

Role of Marketing
2.4
The Marketing Mix

People
3.1—3.2
The role of HR
Structure

People
3.3—3.4
Communication
Recruitment

KS3
OCR GCSE (9-1) Business

Transition:
- Year 8 Taster Day
- Introductory enterprise focussed project